

Tackling the stress factor

**Preventing Burnout the Natural Way:
How to Protect Yourself from Chronic Disease**



**Friday Jan 22, 2010, The Royal Institute of British Architects (RIBA)
Portland Place, London W1. In association with Wellness Academy**

SPONSORSHIP OPPORTUNITIES

Premier Sponsorship

Prime Benefit: Positions your company at the forefront of Health4Life, securing association with the integrity of a unique event that has wide appeal from an individual health standpoint and for company managers responsible for corporate health and wellness. The event also holds direct appeal for companies engaged in health & wellness consumer marketing (food & beverage, health products and services). Your company will benefit from promotion throughout all the marketing campaigns for the event as Premier Sponsor. Exclusive sponsor at this level. No other company will be approached.

- Secure exposure to fully-qualified health professionals and top experts on stress management for senior executives, together with senior-level delegates from a wide variety of industries, including the health & wellness and public sectors, UK retailers (including supermarkets) and the travel-retail industry.
- Your company logo to appear as Premier Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications.
- Your company logo to appear as Premier Sponsor on the conference brochure.
- Full-page advertisement/advertorial to appear in the conference brochure.
- Exclusive branding in main event proceeding's room (stage set).
- Prime exhibition stand area in a prominent location.
- Option to discuss a special prize to be given to a winning delegate in a draw.
- Option to discuss further ideas you may wish to include (including mix and match ideas from other packages to better suit your needs).
- Your company A4 size literature distributed to all delegates and speakers at registration.
- You may distribute your products as gifts to the delegates either in the conference room or in the registration area.
- Your company will be entitled to 4 complimentary registration packages to attend Health4Life.

£5,500

Lunch sponsorship package

Prime Benefit: Positions your company at the forefront of Health4Life, securing association with the integrity of a unique event that has wide appeal from an individual health standpoint and for company managers responsible for corporate health and wellness. The event also holds direct appeal for companies engaged in health & wellness consumer marketing (food & beverage, health products and services). Your company will benefit from promotion throughout all the marketing campaigns for the event as Lunch Sponsor.

- Your company logo to appear as Lunch Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications.
- Specially designed welcome notice and menu cards with your logo to be placed on each delegate table.
- Prominent branding in main proceeding's room (stage set).
- Prime exhibition stand area in a prominent location
- Your company A4 size literature distributed to all delegates and speakers at registration in delegate bags.
- Full-page advertisement to appear in the Health4Life brochure.
- Product placement opportunity for distribution to delegates.
- Your company will be entitled to 3 complimentary registration packages to attend Health4Life.

£4,500



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Supporting Sponsor— with product placement

Prime Benefit: Enhances company brand and profile through product placement, and secures prime association with programme content.

- Your company logo to appear as Supporting Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications.
- Your company logo to appear as Supporting Sponsor on the conference brochure.
- Half-page advertisement to appear in the conference brochure.
- Exclusive branding in main event proceeding's room (stage set).
- Prime exhibition stand area in a prominent location
- Your company A4 size literature distributed to all delegates and speakers at registration.
- You may distribute your products as gifts to the delegates either in the conference room or in the registration area.
- Your company will be entitled to 2 complimentary registration packages to attend Health4Life.

£2,750

Refreshment Break Sponsorship Package

There will be 2 refreshment breaks during the conference—morning and afternoon.

Prime Benefit: Gain a key networking advantage at the conference in an informal and relaxed atmosphere.

- Your company logo to appear as Refreshment Break Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications.
- Your company logo to appear as Refreshment Break Sponsor on the Health4Life brochure.
- Half-page advertisement to appear in the conference brochure.
- Prominent branding in main event room (stage set).
- Your company will be entitled to 2 complimentary registration packages to attend Health4Life.
- Your company A4 size literature distributed to all delegates and speakers at registration.
- Branding at refreshment point.
- Coffee, tea/herbal teas and healthy snacks included.

£2,750 + VAT

Delegate Bag Sponsorship Package

Prime Benefit: Highly visible, practical branding throughout Health4Life and an exercise in brand awareness that will survive long after the event closes.

- Your company logo to appear as Delegate Bag Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications (within travel-retail, local press and consumer health)
- Your company logo to appear as Delegate Bag Sponsor in the Health4Life brochure.
- Exclusive branding in main event proceeding's room (stage set).
- Your company will be entitled to 1 complimentary registration package to attend Health4Life.
- Your company A4 size literature distributed to all delegates and speakers at registration.
- Exclusive branding on high quality delegate conference bags/holdalls.
- Exclusive rights for inclusion of corporate literature and corporate gifts within delegate bags.

Bags supplied by client: £1,750

Bags supplied by Inside Out Nutrition / Health4Life: £2,500



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Lanyard Sponsorship Package

Prime benefit: Highly visible and initial practical branding as delegates register for Health4Life.

- Your company logo to appear as Lanyard Sponsor on all promotional material leading up to and (including) at the event. This includes having your company logo frequently included in media partner publications.
- Your company logo to appear on all lanyards and as Lanyard Sponsor in the Health4Life brochure.
- A half-page advertisement to be included in the Health4Life brochure.
- Prominent branding in main event proceeding's room (stage set).
- You may distribute your products as gifts to the delegates either in the conference room or in the registration area.
- Your company will be entitled to 1 complimentary registration package to attend Health4Life.

£1,750

Supporting sponsors to date



Exhibitors to date



For further details please contact programme director:

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